

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* OCT16/12 12.43  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

# OPD#

	CLASS: NATL.	LOCAL	REGIONAL
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EST#1192 COMMENTS: (LINE, ORDER, INVOICE)

OV6/12 WK-2

DATE OCT16/12 12.43

TO LENA  
FR CAITLIN FOR JULIE  
M1-3 OR'D, SEE LNS 54-56  
TTLS RTS  
PLS CFM, THX 10/16

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

AGENCY ADVERTISER CODE = AGENCY EST# = 1192  
AGENCY PRODUCT CODE =

PROGRAM : BODY OF PROOF

PROGRAM : PRIVATE PRACTICE  
ORD COM1: PRGM CHANGE:  
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-42 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

43	S		800P-900P	30		\$4,300.00	11/1	11/1	0		THU	0
PROGRAM : MISSING EFF FALL '12												
55	A		800P-900P	30		\$4,300.00	11/1	11/1	1		THU	1

PROGRAM : LAST RESORT  
ORD COM1: PRGM CHANGE: LAST RESORT  
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-43 FOR 1 SPOT/WK

45	S		900P-1000P	30		\$5,750.00	11/4	11/4	0		SUN	0
PROGRAM : SCANDAL												
56	A		900P-1000P	30		\$5,750.00	11/4	11/4	1		SUN	1

PROGRAM : REVENGE  
ORD COM1: PRGM CHANGE: REVENGE  
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-45 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:  
M1 OK'D BUY#42 MISSED:TUE/1000P-1100P OCT30 30S \$5,750.00 (OCT16/12)  
OFFER:TUE/1000P-1100P OCT30 30S \$5,750.00 PLS ADVISE.  
CMT:PRGM CHANGE:

M2 OK'D BUY#43 MISSED:THU/800P-900P NOV1 30S \$4,300.00 (OCT16/12)  
OFFER:THU/800P-900P NOV1 30S \$4,300.00 PLS ADVISE.  
CMT:PRGM CHANGE: LAST RESORT

M3 OK'D BUY#45 MISSED:SUN/900P-1000P NOV4 30S \$5,750.00 (OCT16/12)  
OFFER:SUN/900P-1000P NOV4 30S \$5,750.00 PLS ADVISE.  
CMT:PRGM CHANGE: REVENGE

NOV/12 183425.00 CONTRACT TOTAL 183425.00  
TOTAL SPOTS 137

MARKET TOTALS \$880,661 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE